

Amendments to the Claims

This listing of claims will replace all prior versions and listings of claims in this application:

Listing of Claims

1-150. (Canceled)

151. (New) A method for providing interactive television features using an interactive television application at least partially implemented on user equipment having a display, the method comprising:

receiving with the user equipment at least one digital feed that is specific to a particular broadcast provider, the at least one digital feed providing program listings data comprising at least one title of a television program; and

using the interactive television application to display the program listings data on the display, wherein at least a majority of the program listings data is associated with the particular broadcast provider.

152. (New) The method of claim 151 further comprising providing video with the at least one digital feed.

153. (New) The method of claim 151 further comprising providing a graphical image with the at least one digital feed.

154. (New) The method of claim 151 further comprising providing audio with the at least one digital feed.

155. (New) The method of claim 151 further comprising providing text with the at least one digital feed.

156. (New) The method of claim 151 further comprising providing interactive content with the at least one digital feed.

157. (New) The method of claim 151 further comprising providing an enhanced broadcast with the at least one digital feed.

158. (New) The method of claim 151 further comprising providing data with the at least one digital feed.

159. (New) The method of claim 151 wherein receiving the at least one digital feed comprises receiving the at least one digital feed on the same analog carrier as television programming of the particular broadcast provider.

160. (New) The method of claim 151 wherein receiving the at least one digital feed comprises receiving the at least one digital feed on a different analog carrier than television programming of the particular broadcast provider.

161. (New) The method of claim 151 further comprising:

receiving, while television programming of the particular broadcast provider is displayed on the display, a user indication to view the program listings data; and

displaying the program listings data on the display in response to receiving the user indication.

162. (New) The method of claim 161 wherein displaying the program listings data comprises displaying the program listings data in a partial-screen overlay that partially covers the television programming.

163. (New) The method of claim 161 wherein displaying the program listings data comprises displaying the program listings data simultaneously with the television programming such that the television programming can be viewed unobscured.

164. (New) The method of claim 151 further comprising receiving with the user equipment at least one digital feed that is specific to a second broadcast provider and that comprises content for use by the interactive television application.

165. (New) The method of claim 151 wherein using the interactive television application to display program listings data that is associated with the particular broadcast provider comprises using the interactive television application to display program listings data for a plurality of video feeds that are associated with the particular broadcast provider.

166. (New) The method of claim 165 wherein using the interactive television application to display program listings data for a plurality of video feeds that are associated with the particular broadcast provider comprises using the interactive television application to display program listings data for at least two video feeds that are simultaneously broadcast and that are associated with the particular broadcast provider.

167. (New) User television equipment for use in a system that provides interactive television features using an

interactive television application at least partially implemented on the user television equipment, the user television equipment configured to:

receive at least one digital feed that is specific to a particular broadcast provider, wherein the at least one digital feed comprises program listings data comprising at least one title of a television program; and

use the interactive television application to display the program listings data on a display, wherein at least a majority of the program listings data is associated with the particular broadcast provider.

168. (New) The user equipment of claim 167 wherein the at least one digital feed further comprises video.

169. (New) The user equipment of claim 167 wherein the at least one digital feed further comprises a graphical image.

170. (New) The user equipment of claim 167 wherein the at least one digital feed further comprises audio.

171. (New) The user equipment of claim 167 wherein the at least one digital feed further comprises text.

172. (New) The user equipment of claim 167 wherein the at least one digital feed further comprises interactive content.

173. (New) The user equipment of claim 167 wherein the at least one digital feed further comprises an enhanced broadcast.

174. (New) The user equipment of claim 167 wherein the at least one digital feed further comprises data.

175. (New) The user equipment of claim 167 further configured to receive the at least one digital feed on the same analog carrier as television programming of the particular broadcast provider.

176. (New) The user equipment of claim 167 further configured to receive the at least one digital feed on a different analog carrier than television programming of the particular broadcast provider.

177. (New) The user equipment of claim 167 further configured to:

receive, while television programming of the particular broadcast provider is displayed on the display, a user indication to view the program listings data; and

display the program listings data on the display in response to receiving the user indication.

178. (New) The user equipment of claim 177 further configured to display the program listings data in a partial-screen overlay that partially covers the television programming.

179. (New) The user equipment of claim 177 further configured to display the program listings data simultaneously with the television programming such that the television programming can be viewed unobscured.

180. (New) The user equipment of claim 167 further configured to receive least one digital feed that is specific to a second broadcast provider and that comprises content for use by the interactive television application.

181. (New) The user equipment of claim 167 further configured to use the interactive television application to display program listings data for a plurality of video feeds that are associated with the particular broadcast provider.

182. (New) The user equipment of claim 181 further configured to use the interactive television application to display program listings data for at least two video feeds

that are simultaneously broadcast and that are associated with the particular broadcast provider.

183. (New) A system for providing interactive television features using an interactive television application, the system comprising:

means for receiving at least one digital feed that is specific to a particular broadcast provider, wherein the at least one digital feed comprises program listings data comprising at least one title of a television program; and

means for using the interactive television application to display the program listings data on a display, wherein at least a majority of the program listings data is associated with the particular broadcast provider.

184. (New) The system of claim 183 wherein the at least one digital feed comprises video.

185. (New) The system of claim 183 wherein the at least one digital feed further comprises a graphical image.

186. (New) The system of claim 183 wherein the at least one digital feed further comprises audio.

187. (New) The system of claim 183 wherein the at least one digital feed further comprises text.

188. (New) The system of claim 183 wherein the at least one digital feed further comprises interactive content.

189. (New) The system of claim 183 wherein the at least one digital feed further comprises an enhanced broadcast.

190. (New) The system of claim 183 wherein the at least one digital feed further comprises data.

191. (New) The system of claim 183 wherein the means for receiving the at least one digital feed comprises means for receiving the at least one digital feed on the same analog carrier as television programming of the particular broadcast provider.

192. (New) The system of claim 183 wherein the means for receiving the at least one digital feed comprises means for receiving the at least one digital feed on a different analog carrier than television programming of the particular broadcast provider.

193. (New) The system of claim 183 further comprising:

means for receiving, while television programming of the particular broadcast provider is displayed

on the display, a user indication to view the program listings data; and

means for displaying the program listings data on the display in response to receiving the user indication.

194. (New) The system of claim 193 wherein the means for displaying the program listings data comprises means for displaying the program listings data in a partial-screen overlay that partially covers the television programming.

195. (New) The system of claim 193 wherein the means for displaying the program listings data comprises means for displaying the program listings data simultaneously with the television programming such that the television programming can be viewed unobscured.

196. (New) The system of claim 183 further comprising means for receiving with the user equipment at least one digital feed that is specific to a second broadcast provider and that comprises content for use by the interactive television application.

197. (New) The system of claim 183 wherein the means for using the interactive television application to display program listings data that is associated with the

particular broadcast provider comprises means for using the interactive television application to display program listings data for a plurality of video feeds that are associated with the particular broadcast provider.

198. (New) The system of claim 197 wherein the means for using the interactive television application to display program listings data for a plurality of video feeds that are associated with the particular broadcast provider comprises means for using the interactive television application to display program listings data for at least two video feeds that are simultaneously broadcast and that are associated with the particular broadcast provider.

199. (New) A machine-readable storage medium for a system that provides interactive television features using an interactive television application at least partially implemented on user equipment having a display, the machine-readable storage medium comprising program logic recorded thereon for:

receiving with the user equipment at least one digital feed that is specific to a particular broadcast provider, the at least one digital feed providing program listings data comprising at least one title of a television program; and

using the interactive television application to display the program listings data on the display, wherein at least a majority of the program listings data is associated with the particular broadcast provider.

200. (New) The machine-readable storage medium of claim 199 wherein the at least one digital feed further comprises video.

201. (New) The machine-readable storage medium of claim 199 wherein the at least one digital feed further comprises a graphical image.

202. (New) The machine-readable storage medium of claim 199 wherein the at least one digital feed further comprises audio.

203. (New) The machine-readable storage medium of claim 199 wherein the at least one digital feed further comprises text.

204. (New) The machine-readable storage medium of claim 199 wherein the at least one digital feed further comprises interactive content.

205. (New) The machine-readable storage medium of claim 199 wherein the at least one digital feed further comprises an enhanced broadcast.

206. (New) The machine-readable storage medium of claim 199 wherein the at least one digital feed further comprises data.

207. (New) The machine-readable storage medium of claim 199 wherein receiving the at least one digital feed comprises receiving the at least one digital feed on the same analog carrier as television programming of the particular broadcast provider.

208. (New) The machine-readable storage medium of claim 199 wherein receiving the at least one digital feed comprises receiving the at least one digital feed on a different analog carrier than television programming of the particular broadcast provider.

209. (New) The machine-readable storage medium of claim 199 comprising additional program logic recorded thereon for:

receiving, while television programming of the particular broadcast provider is displayed on the display, a user indication to view the program listings data; and

displaying the program listings data on the display in response to receiving the user indication.

210. (New) The machine-readable storage medium of claim 209 wherein displaying the program listings data comprises displaying the program listings data in a partial-screen overlay that partially covers the television programming.

211. (New) The machine-readable storage medium of claim 209 wherein displaying the program listings data comprises displaying the program listings data simultaneously with the television programming such that the television programming can be viewed unobscured.

212. (New) The machine-readable storage medium of claim 199 comprising additional program logic recorded thereon for receiving with the user equipment at least one digital feed that is specific to a second broadcast provider and that comprises content for use by the interactive television application.

213. (New) The machine-readable storage medium of claim 199 wherein using the interactive television application to display program listings data that is associated with the particular broadcast provider comprises

using the interactive television application to display program listings data for a plurality of video feeds that are associated with the particular broadcast provider.

214. (New) The machine-readable storage medium of claim 213 wherein using the interactive television application to display program listings data for a plurality of video feeds that are associated with the particular broadcast provider comprises using the interactive television application to display program listings data for at least two video feeds that are simultaneously broadcast and that are associated with the particular broadcast provider.